

*Webinar on*

# **Moving From An Operational Manager To A Strategic Leader**

# Learning Objectives

- By attending, you will understand how to even more effectively*
- Crossing the line to strategic effectiveness*
- Learning the strategic leadership approach*
- Vision and strategic leadership*
- Becoming an effective leader*
- Building influence through communication*
- Understanding the role of teams*
- Managing change with action-oriented skills*



This webinar will provide you with the skills required to move your team or department forward decisively.

**PRESENTED BY:**

*Chris DeVany is the founder and president of Pinnacle Performance Improvement Worldwide, a firm which focuses on management and organization development. Pinnacle's clients include global organizations such as Visa International, Cadence Design Systems, Coca-Cola, Sprint, Microsoft, Aviva Insurance, Schlumberger and over 500 other organizations in 22 countries.*

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

# Webinar Description

Gain the insights and skills to know where your business stands today and where it's heading tomorrow.

In today's unpredictable business environment, strategic leadership is not just for top management alone. It's for:

Prepare to make a transition. Instead of being buried in your department's ongoing activities, you'll become an innovator able to add value to your organization, its customers, and stakeholders. This course will provide you with the skills required to move your team or department forward decisively.

As enterprises have been growing far and wide, often international in scope, we find ourselves as executives and managers with our talent spread farther and farther, often at dozens and hundreds of locations. How do we 'get a better handle' on all this?



Managers who want to increase their competitive advantage by anticipating their customers' priorities, needs, and expectations

Managers who want to distinguish operational data from strategic data, creatively develop sources of information and increase their staff's flexibility and responsiveness

Managers who want to broaden their perspective, improve flexibility without compromising quality and increase their department's value to the organization

Every manager who wants to anticipate, initiate and manage change for maximum competitiveness

If you want to move from being a good manager to being a great manager, you can't afford to miss this seminar. Because strategic leadership is a blending of attributes that every superior manager requires in today's unpredictable business environment. Here's where you'll learn to anticipate, initiate and manage change for maximum competitiveness...stay on course while constantly redefining and refocusing your department's goals in order to hit a moving target...and determine where your unit is headed, as you take into account the multiple groups your decisions will impact.



# Who Should Attend ?

*Area Supervisor*

*CEO , Executive Director*

*Regional Vice President*

*Manager , Managing Director*

*Senior Vice President , Vice President*



# Why Should Attend ?

*Inspire and direct your team to greater readiness and competitiveness , Keep your unit moving forward*

*Add value to your organization by understanding the needs of your customers , Take risks with confidence*

*Anticipate, create and encourage change , What about being more able to anticipate, create and encourage change?*

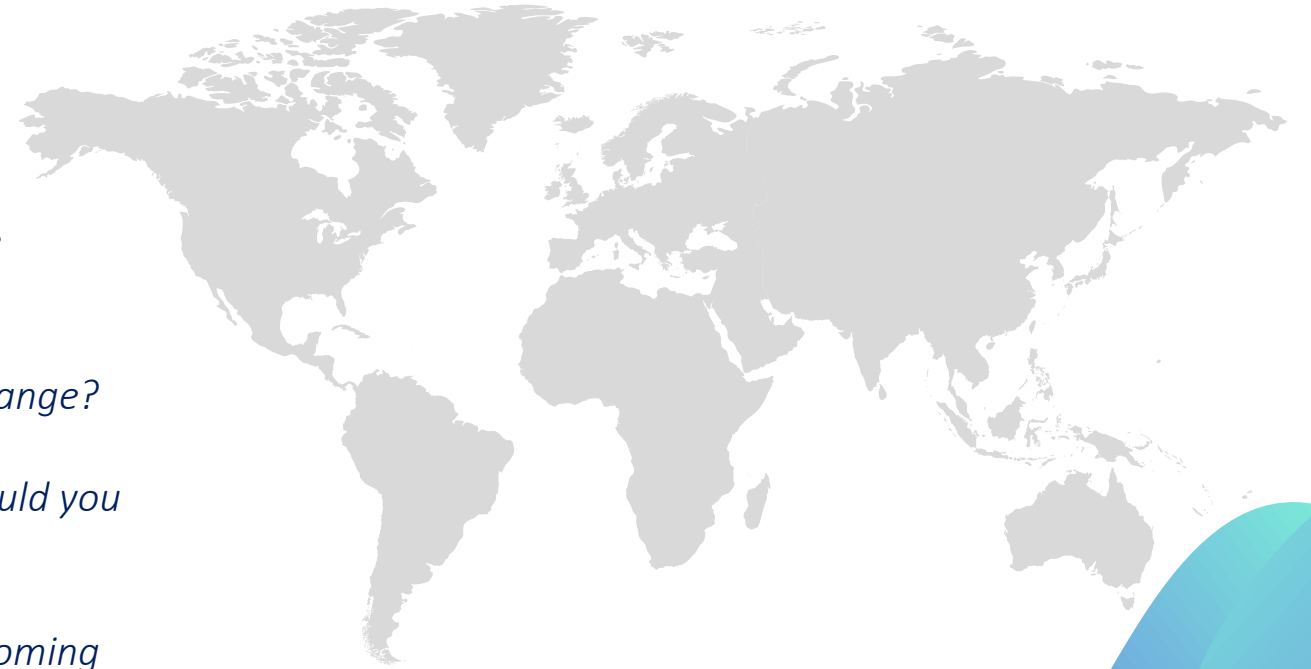
*Spot opportunities for successful strategic alliances , Would you like to inspire and direct your team more effectively?*

*Become an innovative, visionary leader , How about becoming an innovative, visionary leader?*

*Establish a strategic culture , Would you like your team to improve performance?*

*Identify the strengths and weaknesses of your work unit*

*If you answered “yes” to any of these questions, then come to laugh, listen and learn as Chris DeVany leads us all through those important topics, key questions and answers we all need to be able to address effectively to improve our team member's and team's performance!*



To register please visit:

**[www.grceducators.com](http://www.grceducators.com)**  
**[support@grceducators.com](mailto:support@grceducators.com)**  
**740 870 0321**